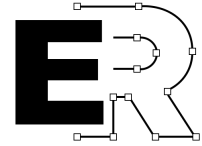


# Eli Joseph Roth

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Portfolio: www.erothcreations.com



## EXPERIENCE

### **Official Vibes Clothes, LLC** • Creator and Designer • *January 2021– Present*

Created a clothing design line, including website and social media presence, with the intention of creating comforting and emotionally-driven designs for fifteen- to thirty-year-old customer base

### **Fresh Prints** • Campus Manager • *March 2023 - Present*

As a Campus Manager for this customized clothing company, responsibilities include building a client list of organizations and individuals in need of creating clothing for their organization. Assist with garments selection and design. Currently representing and designing for 10 clients in and around the Syracuse community.

### **Olami** • Intern • *February 2023 – June 2023*

Collaborated with a team of graphic design interns and professionals from Olami and their client 18 Coffees to create an entire social media campaign to culminate on a day of action in May 2023. Responsibilities included the creation of 3 weekly social media posts and animations based on calendar goals set by leadership.

### **Presentation Multimedia** • Intern • *May 2023 – August 2023*

Worked with the Presentation Multimedia's social media department chair to help overhaul the social media plan and presentation for their client's, including re-designing their feed on Instagram feed by creating multiple post to post to promote their brand and services that they offer.

### **Camp Kinder Ring** • Group Leader • *Summer 2021, 2022, 2023*

Supervised, planned, and coordinated activities, and managed a staff of eight people, for a division of forty twelve-year-old campers at a sleep-away summer camp. Communicated with head counselors, infirmary staff, and camp director with regard to behavior and health issues of campers. Communicated with parents of campers.

## EDUCATION

**Syracuse University** • Anticipated Graduation May 2024 • *Current GPA: 3.655*

### **Major** • **S.I. Newhouse School of Public Communication**

Bachelor of Science Candidate in Graphic Design

### **Minor** • **David B. Falk College of Sport and Human Dynamics**

Minor concentration in Sport Management

**Honors** • Dean's List • Success Scholars • Phi Eta Sigma Honor Society

### **Relevant Coursework:**

Typography Design • Type and Image Design • Motion Design • User Interface and User Experience (UI/UX) • Photo for Multimedia • Visual Culture • Essentials of Marketing • Advertising Practice • Ethics and Media Professions • Augmented and Virtual Reality • Immersive Design • Communications Law

## SKILLS

Adobe Photoshop, Illustrator, After Effects, InDesign, Premier Pro, XD, Aero • Figma • Microsoft Word • Microsoft PowerPoint • Blender

## Memberships

**Phi Kappa Theta Fraternity** (Vice President Internal • Philanthropy Chair • Apparel Chair)